



# Brookstone®

## **BROOKSTONE GIVES THE GIFT OF AN ADDITIONAL SHOPPING DAY THIS YEAR**

Specialty retailer's December 20 Ground Cut-Offs give customers extra time to buy holiday gifts online

**Merrimack, NH (December 20, 2011)** — Innovative product developer and specialty retailer Brookstone has announced its “arrive by Christmas” online ordering cut-off – December 20.

A full twenty-four hours later than other online retailers, customers shopping Brookstone.com can order through Tuesday, December 20 at 5:00 p.m. ET. In addition, Brookstone customers can still order their Christmas gifts right up through December 22 at 6:00 p.m. ET using expedited shipping methods.

This year's most popular last-minute gift ideas at Brookstone.com include their popular [Rover Wireless Spy Tank](#), the [Big Blue Audio Tabletop Speaker](#) and [Bluetooth® Keyboard for iPad®2 tablet](#).

For those shoppers who really love to get it done at the last minute, more than 300 Brookstone retail and airport stores will be open Christmas Eve.

### **About Brookstone**

Brookstone, Inc., is an innovative product development company and specialty retailer. Brookstone operates 300 stores nationwide and in Puerto Rico. Typically located in high-traffic regional shopping malls and airports, the stores feature unique and innovative consumer products. The Company also operates a Direct Marketing business that includes the Brookstone catalog and an e-commerce Website at [Brookstone.com](#). Fans of the Company are encouraged to Like Brookstone on [Facebook](#) or follow them on [Twitter](#).

For media inquiries or sample requests, please contact: Kristina Lynch (kristina@taraink.com) of TARA, Ink. at 305.864.3434, ext. 153.

Product prices and availability subject to change without notice.

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