

[ben aaron video?
or elf image w/stocking]

Brookstone's Thanksgiving Week-Long Sales

Retailer kicks off the holiday season with iPad® accessories and headphones

Merrimack, NH (**PRWEB**) November 16, 2011— Product development company and specialty retailer, Brookstone has re-set the holiday clock this year, offering Black Friday deals all Thanksgiving week. Starting Tuesday, November 22 and earlier, shoppers can give the gift of massage and feel the love all year long, or trick out the iPad tablet from Santa's sleigh.

"Our goal this year is to offer Black Friday deals earlier in the week to maximize consumers' time and add value," said Brookstone CEO Ron Boire. "Knowing the Brookstone deals are valid four days before Black Friday gives shoppers plenty of time to beat the rush, get a jump on their holiday list, and sleep a little late on the 25th," added Boire.

Airport Exclusive

Travel should be rewarded. Get \$10 off any \$50 purchase at a Brookstone airport store from Nov 22-27. Maximize your travel time with holiday shopping.

Brookstone Holiday Deals – "Thanksgiving Week"

Offers Valid Nov. 22-27, 2011

Brookstone is the destination for hundreds of gifts under \$50!

\$100 off on [uSqueeze® Pro foot massager](#). Give the gift of massage. From a gentle vibration massage to an intense massage, the uSqueeze massages your calves, ankles and feet. \$299.

Give the gift of luxury with a [n·a·p® 3-in-1 Spa Comfort Set](#). Save \$10 *and* get a \$20 gift card with purchase of this plush robe, soft flip-flops and soothing eye mask set.

Tune into your music in style with Brookstone's [Earbuds](#) trade in – Get \$10 off earbuds \$50+; Get \$5 off earbuds under \$50. Your choice – just for showing any old set of earbuds!

Save \$50 on big sound with [Boombox for iPad® Tablet](#). Docks, charges and plays your iPod®, iPhone® or iPad device—includes FM radio! \$99.99. Starts Nov 18!

Save \$20 on the [Video Pen](#). This cool pen takes full-color video and works as a real pen. (In stores only).

Save \$10 on [Boogie Board™ LCD Writing Tablet with Stylus Holder](#) and save paper with the tablet that displays your notes until you erase them.

Brookstone offers serious elf help with stocking stuffers starting at just \$6.99! Receive a free stocking with purchase of 4 stocking stuffers. While supplies last.

Black Friday Midnight Openings

Select Brookstone stores will open with malls at midnight. Shoppers won't be left in the dark – they'll get a free [Astro Super Lite](#) with any purchase. Black Friday, midnight to 8 a.m., Friday, Nov. 25.

Brookstone, Inc., is an innovative product development company and specialty retailer of [unique gifts](#). Brookstone operates 300 stores nationwide and in Puerto Rico. Typically located in high-traffic regional shopping malls and airports, the stores feature unique and innovative consumer products. The Company also operates a Direct Marketing business that includes the Brookstone catalog and an e-commerce website at [Brookstone.com](#). Fans of the Company are encouraged to Like Brookstone on [Facebook](#) or follow them on [Twitter](#).

Product prices and availability subject to change without notice.

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